

Horizon Mentors



American Mentor Program

“Your Cultural Compass”

Executive Summary

Summary

The "American Mentor Program" (AMP) is a dedicated mentorship service providing international students from Asia with comprehensive support, cultural guidance, networking opportunities, and career planning assistance throughout their academic journey in the United States.

Key Services:



1

Dedicated Mentor: Our experienced mentors will introduce you to American customs and help you adapt seamlessly, personally, and professionally.



2

Text Support: Our text support line feeds into a pool of dedicated mentors, providing you with timely answers and solutions during business hours.



3

Weekly Cultural Classes: Every week, we'll cover a different topic on practical life skills, ranging from healthcare, taxes, and finance 101, to visa application, driving, and even dating.



4

Career Planning: From resume building and interview preparation to public speaking coaching, we will equip you with the skills and confidence to excel in the job market.

Our Commitment:

We are passionate about fostering a seamless transition for international students. We aim to bridge the gap between your diverse backgrounds and American culture, ensuring you feel at home while pursuing your dreams in the USA.



Introduction

At Horizon, we extend a warm welcome to international students from Asia who have embarked on an extraordinary academic journey in the United States. Our mission is to provide unwavering support and invaluable cultural guidance to empower you to thrive in higher education, professional development, and personal growth.

Designed To Inspire

We believe that mentorship is the cornerstone of academic success and cultural integration. By providing a buddy/mentor, our hope is to give you an immediate professional connection you can go to for advice. Our personalized approach ensures that your mentorship journey is uniquely crafted to suit your individual needs, goals, and challenges. Coupled with our cultural classes and career planning, we will increase your chances of landing an internship and a full-time offer.



Our Mentors

Our mentors at the American Mentor Program are the heart and soul of our initiative. They are passionate and dedicated, and they have a deep understanding of American culture, bringing a wealth of knowledge and insights to support you on your journey. Having attended university in America, each mentor is carefully selected for their expertise, empathy, and commitment to helping international students thrive. We will do our best to match you to a mentor that has a similar profession as you.



Program Services

At the American Mentor Program, we are committed to providing a holistic and enriching experience for all our international students.

1 Dedicated Mentor

At the start of the program, we will assign a dedicated mentor that is most closely aligned with your studies and preferences. With their first-hand knowledge of American culture and education, they will get you up to speed in no-time.

Mentors will provide:

1. Weekly check-ins – Mentors will organize weekly 30-minute sessions to answer any questions the student may have and guide him/her in the right direction.
2. Parent check-in – Once a month, mentors will provide general feedback to the student's parents.
3. Personal access – Mentors will provide their personal number so students can reach out to them for any number of questions during business hours.

*Disclaimer: while our mentors are committed to providing unwavering support, they are not trained therapists or counselors. If a student requires professional therapy services, we will direct them in the right direction.

2 Dedicated Text Support

We understand that challenges may arise at any time. That's why we offer a dedicated text support line during business hours that any student can message and that any mentor can respond to.

If a student has an urgent question, they can also reach out to their mentor.

We'll also provide a chat room for all mentees of a similar cohort, creating a supportive community for students to share experiences, ask questions and develop connections.



Program Services

At the American Mentor Program, we are committed to providing a holistic and enriching experience for all our international students.

3 Weekly Cultural Class

Every week, we provide an online class on a practical life skill that will help students integrate into American culture.

These topics include but are not limited to:

- Visa Application
- Business Etiquette
- Finance 101 (investing, taxes, opening a bank account)
- Healthcare Insurance
- Careers
- Corporate Culture
- Domestic Travel
- Driving/License
- Renting an Apartment
- Dating Customs
- Food & Nutrition
- Time Management
- Best Apps to Use

Specialists will be brought in to teach certain topics.



4 Career Planning

We'll equip you with the necessary skills and tools needed to excel in today's competitive job market. Our mentors and dedicated career specialists will aid the student in the following:

1. Personalized Career Guidance – assess a student's strengths and interests to determine relevant job opportunities.
2. Resume Building – craft an optimal resume to stand out from the crowd.
3. Interview Preparation – practice sessions with structured feedback.
4. Networking Strategies – offer practical tips and tools to help you open doors to potential jobs; create connections for you.
5. Job Search Support - We'll give you LinkedIn Premium for free and help you fine-tune your search.
6. Elevator Pitch – empower your pitch to leave a lasting impression
7. Industry Insights – our mentors we'll shed light on job market trends, industry demands and emerging opportunities.
8. Network Introduction - With our vast network here within the USA, you'll gain unparalleled access to invaluable connections and career opportunities.



Our Mentors

At the heart of the American Mentor Program lies our exceptional team of mentors – seasoned professionals, compassionate individuals, and true cultural ambassadors. Each mentor is carefully selected for their expertise, dedication, and genuine commitment to nurturing the academic and personal growth of our international students.



Chris Xia

Work Experience: LinkedIn, Deloitte Consulting

School: Rutgers University

Major: Double – Finance & Marketing

Hobby: Content Creator, Gym Enthusiast

Bio: Chris has had the opportunity to work across the country including NYC, SF, and DC. Working in business strategy and finance, he's helped small startups grow and get acquired. He's mentored many students and has taught accredited classes in professional development.



**Shannon
Julian**

Work Experience: Management Consulting

School: Wharton UPenn, Princeton

Major: International Studies, Economics

Hobby: Ballroom Dancing, Traveling

Bio: Shannon has three Ivy League degrees and currently works in corporate strategy at a large tech firm. She scored in the top 1% (770) on the GMAT and recently graduated from grad school. She is advanced proficiency in Mandarin Chinese and has travelled to over 20 countries.



**Tiffany
Chiang**

Work Experience: Salesforce, Accenture, Blackstone

School: Carnegie Mellon University

Major: Double – Electrical & Computer Engineer,
Robotics

Hobby: Traveling, Reading, Foodie

Bio: Having attended international school in Taiwan, Tiffany has both an understanding of eastern and western cultures. Now a successful software engineer, she's experienced in consulting and works and lives in NYC.

Our Mentors cont.



**James
Xia**

Work Experience: Goldman Sachs
School: Rutgers University
Major: Double – Finance & Analytics
Hobby: Volleyball, Gym Enthusiast
Bio: Working in investment management on Wall Street, James provides insights on world economies and financial markets. He has first-hand experience directing client meetings and writing research for clients. He's also received a full scholarship for university.



**Arielle
Qua**

Work Experience: Mondelez International (Oreos)
School: Rutgers University
Major: Double – Marketing & Supply Chain
Hobby: Skiing, Motorcycling, Iceskating
Bio: Arielle has worked in forecasting and brand marketing across multiple snack brands at Mondelez. Working on brands in the confections and biscuit categories Arielle has experiences from product innovation to market delistment.



**Sharon
Chung**

Work Experience: City of San Francisco
School: Purdue University
Major: Double – Political Science, Women Studies
Hobby: Rumble Boxing, Sould Cycle
Bio: Sharon is an experienced community organizing professional, operations administrator, fundraiser, and an intersectional advocate championing women of color in San Francisco. Her talent lies in building coalitions and curating key messages to deliver policy results.

Each mentor at the American Mentor Program brings a unique set of skills and experiences, but they all share a common mission: to inspire, guide, and empower international students as they embark on their academic journey. Our mentors are not just educators; they are friends, advocates, and allies. Together, they form a community that fosters growth and leaves an indelible mark on each student's life.

Pricing

Our pricing structure is designed to offer flexible options that cater to your individual needs and ensure you receive the best value from our program.

1 Monthly Subscription

\$500/month

Our standard subscription plan offers access to all program benefits, including personalized mentorship, weekly cultural classes, text support. With a monthly investment of \$500, you'll have continuous access to a dedicated mentor who will be your guide throughout your journey.

2 Semester Subscription (4 mon)

\$1,900 one-time payment

For students seeking a longer-term commitment, we offer a discounted semester plan at \$1,400, which covers the full duration of one academic semester.

3 Yearly Subscription

\$4,800 one-time payment

For the most value-conscious students, our yearly subscription plan offers significant savings at \$4,800 per year.

Add-On: Internship/Job Placement

10% of Annual Salary

Our mentors will tap their own personal connections to help place you in an internship/job. We'll make a referral where possible. For internships, 10% of the total compensation will be billed. For full time offers, 10% of the total annual salary will be billed.

Special Offer

- Refer a Friend: Get an additional month free on your monthly subscription for each successful referral.
- Early Bird Enrollment: Enroll before the start of the school year (9/1) and enjoy 10% your first payment.

Secure your spot in the American Mentor Program today and embark on an enriching academic journey in the USA!

Disclaimer: The "American Mentor Program" reserves the right to update pricing and offers periodically. Please refer to our website for the most up-to-date information.

How to Join/Contact

Joining the American Mentor Program is simple and takes just a few easy steps:

1 Reach out to us:

Contact our friendly team via email, phone, or through our website's contact form. We are here to answer any questions you may have about the program, pricing options, or our dedicated mentors.

Email: contact@horizonmentors.com

Website: horizonmentors.com

Phone: 1-564-232-9892

2 Personalized Consultation

We understand that each student's needs are unique. Schedule a personalized consultation with our team to discuss your goals, preferences, and the level of support you are seeking.

3 Subscription Selection


Choose from our flexible subscription options, including the monthly, semester, or yearly plans. We'll guide you through the enrollment process and provide payment instructions for your selected plan.

4 Mentor Matching

Once enrolled, our team will carefully match you with a dedicated mentor based on your academic interests, career aspirations, and cultural background. Your mentor will be your reliable guide and friend throughout your time with the American Mentor Program. You may also request a specific mentor.

5 Begin Your Journey

With your subscription activated and your mentor by your side, you'll embark on a transformative academic adventure. Enjoy access to our weekly cultural classes, career planning services, and text support, empowering you to thrive in the United States.



Email: contact@horizonmentors.com
Phone: 1-564-232-9892
Website: horizonmentors.com

Weekly Cultural Class Schedule

Welcome to our dynamic Cultural Integration Classes, a thoughtfully curated program designed to foster cross-cultural understanding, personal growth, and academic success for international students in the USA. Summaries of each class will be sent out.

Week	Topic
1	USA Crash Course Basics
2	Moving to America
3	Succeeding in School
4	Cultural Norms
5	Public Speaking
6	Finance 101
7	Careers
8	Insurance
9	Traveling
10	Food & Nutrition
11	Business Etiquette
12	Understanding American Sports
13	Finding an Apartment
14	Networking Strategies
15	Time Management in College
16	Dress Codes
17	Filing Taxes
18	Working Out 101
19	Essay Writing
20	Dating Customs

Specialists will be brought in to teach certain topics.
Additional topics will be added as the school year progresses.